

# VISMAYA MV

## Digital Marketer

Results oriented and creative Digital Marketing professional with expertise in Search Engine Optimization, Content Development, and Social Media Management. Adept at combining analytical insights with innovative strategies to enhance brand visibility and engagement. Continuously advancing skills in advanced SEO techniques and digital trends. Committed to driving measurable results and fostering meaningful brand-consumer connections.



## WORK EXPERIENCE

### • Digital marketing intern | Jan\_Apr 2025

#### QuadCubes

- Worked as a Digital Marketing Intern at QuadCubes for 3 months
- Assisted in developing and executing digital strategies across multiple platforms.
- Assisted in managing basic Google Ads and social media ad campaigns, learning targeting, budgeting, and performance tracking.
- Supported Content planning, performance tracking, and reporting

## PROJECTS

- Developed a professional website portfolio using SEO best practices for improved discoverability.
- Worked on Social Media campaign for CDA Academy

## CERTIFICATIONS

- STED Council
- Hubspot Academy
- Google Analytics
- Google Ad Disply
- Google Ad Search
- Google fundamentals

## REFERENCE

Mehar Mahmood  
Academic Head At CDA Academy  
Email:mehar@cda.academy

## CONTACT

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in [VISMAYA MV](#)

🌐 <https://vismayamv.com/>

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📍 [Calicut,Kerala](#)

## EDUCATION

- Certificates in Digital Marketing  
CDA Academy,Calicut 2025
- Higher Secondary Education  
Koothali VHSS 2021-2024

## SKILLS

- Content Marketing
- SEO&SEM
- SMM
- Web Developing
- Time Management
- communication
- Collaboration & Teamwork